

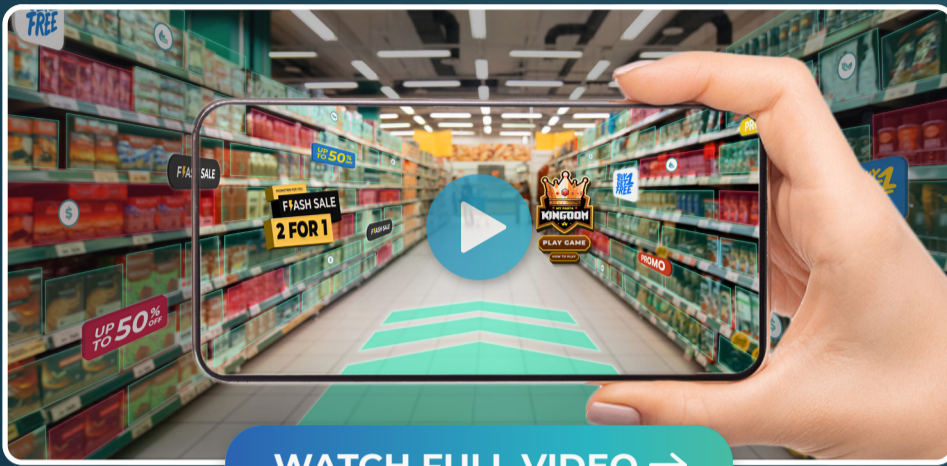


# Metaverse for Retail

STORE DATA FUELLED BY CONSUMER DEVICES

Lukasz Piotrowski T: +65 9139 1274 | +48 886 052 427 E: lukasz@omniaz.io www.omniaz.io

Omniaz creates the retail store experience for shoppers, brands and retailers of tomorrow. We enable the Metaverse via CV/AI & AR technology to enable the digital layer of the store.



WATCH FULL VIDEO →

### TARGET CLIENTS

- Brands
- Supermarkets
- Retailers

### BUSINESS MODEL

- Subscription
- Services

## PRODUCT

- Multi-Product Detection & Tracking
- On Device & Cloud Image Search
- Recommender & Expert System
- Mobile & Web & AR Glasses SDK
- 3D/AR Product Configurators
- SaaS Marketing Platform

## TARGET MARKET

### FMCG Brands (marketing spend: 14.6%)

- Europe: US\$ 203bn
- USA: US\$ 237bn

### FMCG Retail Shops (marketing spend: 2.2%)

- Europe: US\$ 31bn
- USA: US\$ 37bn

## VALUE PROPOSITION

### MORE TRAFFIC

Engaging shopping experience

### HIGHER SALES

Personalized offers & discounts

### LOW DATA COST

Decentralized massive data collection

### SINGLE DATA POINT

Shelf & consumer analytics

## OMNIAZ CLIENTS



## OUR TEAM



LUKASZ PIOTROWSKI  
FOUNDER & CEO



ADAM CLAREY  
CTO



MARC GIOVANNINI  
CO-FOUNDER & COO



PROF. PIOTR SANKOWSKI  
AI/CV EXPERT



JAN PISULA  
R&D LEAD



PH.D PIOTR WYGOCKI  
ML LEAD

