

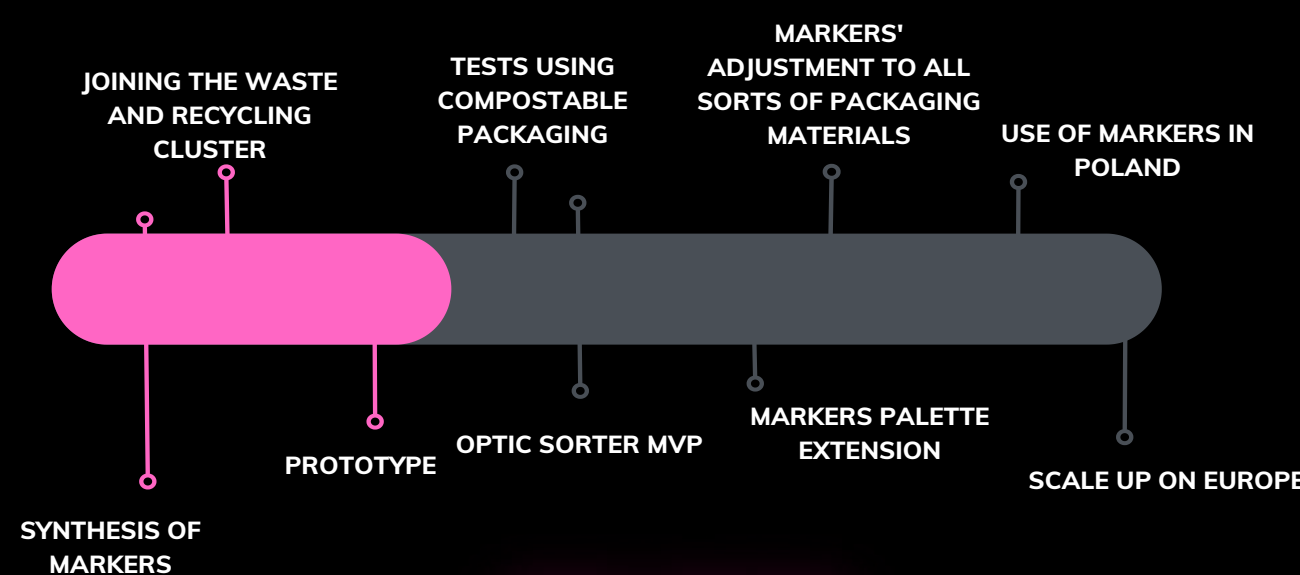
LUMINESCENT MARKERS FOR GREENER FUTURE

Is the packaging your company produces easy to recover, recycle and reuse?
Is your company prepared for the costs related to Extended Producer Responsibility?
Did you know that thanks to the regulations adopted by the European Union, the recovery of plastics will become profitable today?
Would you like to proudly announce that even small packages from your production are recycled?
Do you want to show reliable data on your carbon footprint that will allow you to reduce it?

Do you want to be an investor supporting an innovative technology solving the above problems?

OUR SOLUTION

Introduction of luminescent markers for marking packaging materials made of plastics, compostable materials, multi-material packaging, paper, and cardboard in various sizes to revolutionize the processes of recovery and delivery of materials for reuse. Additionally, the tags will provide information on where the life of the products ends, which allows calculation of the carbon footprint.



THE TEAM

Agata Wiencierz

Ph.D. student at the University of Wrocław, has extensive experience in the chemical industry, especially in the organic synthesis of fluorescent materials and chemical compounds. She has the necessary competencies related to the luminescent markers synthesis and competencies related to the management and organization of the team's work.

dr hab. Joanna Ortyl

Professor at the Cracow University of Technology. She implemented the luminescent marking technology in the production of pharmaceutical packaging for a contractor who is a large company producing this type of packaging. She knows the specifics of the technology offered in the form of intelligent, secured packaging. So far, she has established two technology companies: Photo HiTech and Photo4Chem.

Barbara Podpora

Owner of a printing agency dealing with high-quality labels delivery for the industry (including the food industry). She knows the specifics of the market and has extensive contacts in the printing industry. She is an economist by education and deals with accounting for commercial companies.



Winners of the PFR School of Pioneers award

CONTACT US TO DISCUSS A COOPERATION DETAILS

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