



**EXTRA MONEY**  
**EXTRA TIME**



**PTjob**

**The first step  
in the right direction**

# Our goal is to help:

## The poor and the excluded

- For those who struggle with a lack of money and are unable to find an additional job.
- For those whose circumstances made it difficult for them to come back or enter the labor market.
- For those who are struggling with poverty and have a limited time commitment to earn money.

## What we do?

- We support in overcoming exclusion
- We help you quickly obtain additional means of living
- We restore dignity and control over life

## Youth and parents

- Young people and students who need extra money for their hobbies or simply for living.
- For those who want to travel without spending a lot of money.
- Parents who want to motivate teenagers to move in front of the computer.

## What we do?

- We teach responsibility and proactivity in life
- We make it easy to travel and make your dreams come true
- We support professional development

## Busy and stressed out

- Employees, managers and business owners whose work takes up most of the day.
- For busy parents who cannot find the time and energy for what is really important: relaxation and family time.
- For those stressed out, whose number of duties exceeds them, and finding help is the next task for which there is simply no time.

## What we do?

- We offer help
- We support you in making decisions quickly
- We help to overcome stress resulting from excess duties



# Market validation



# Gig economy for local jobs

**71-75%**

over **70%** of adults in Poland experience **stress every day!!!**



**19%**

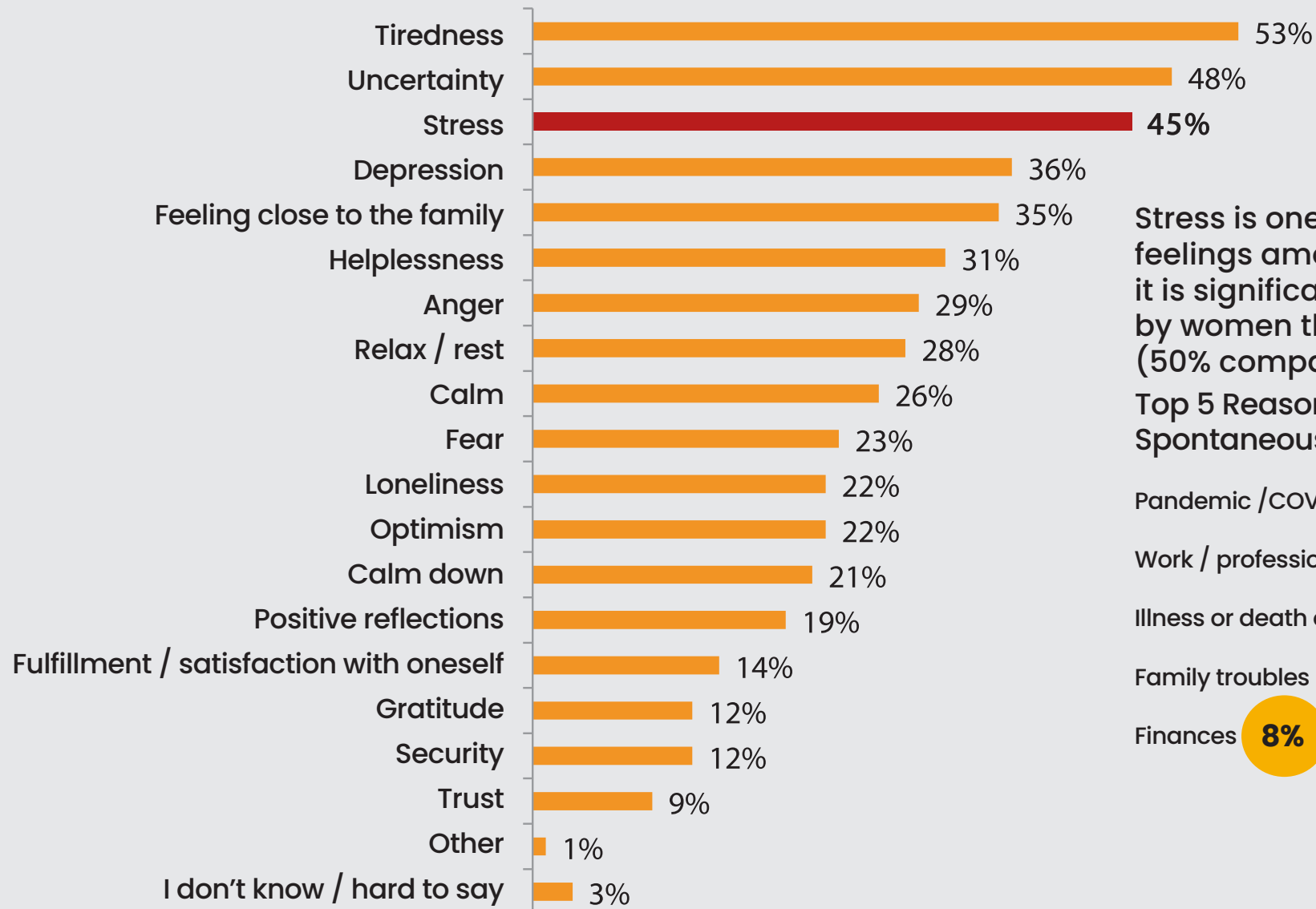
inhabitants of Poland struggle with the **lack of time**, haste and excess duties



**33%**

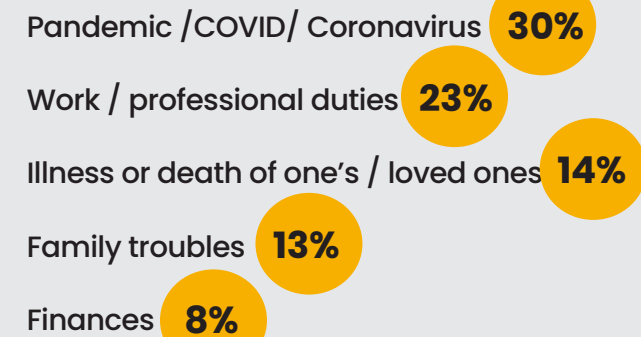
of Poles complain about their financial situation and **lack of money** for everyday needs

# How often do we feel stressed?



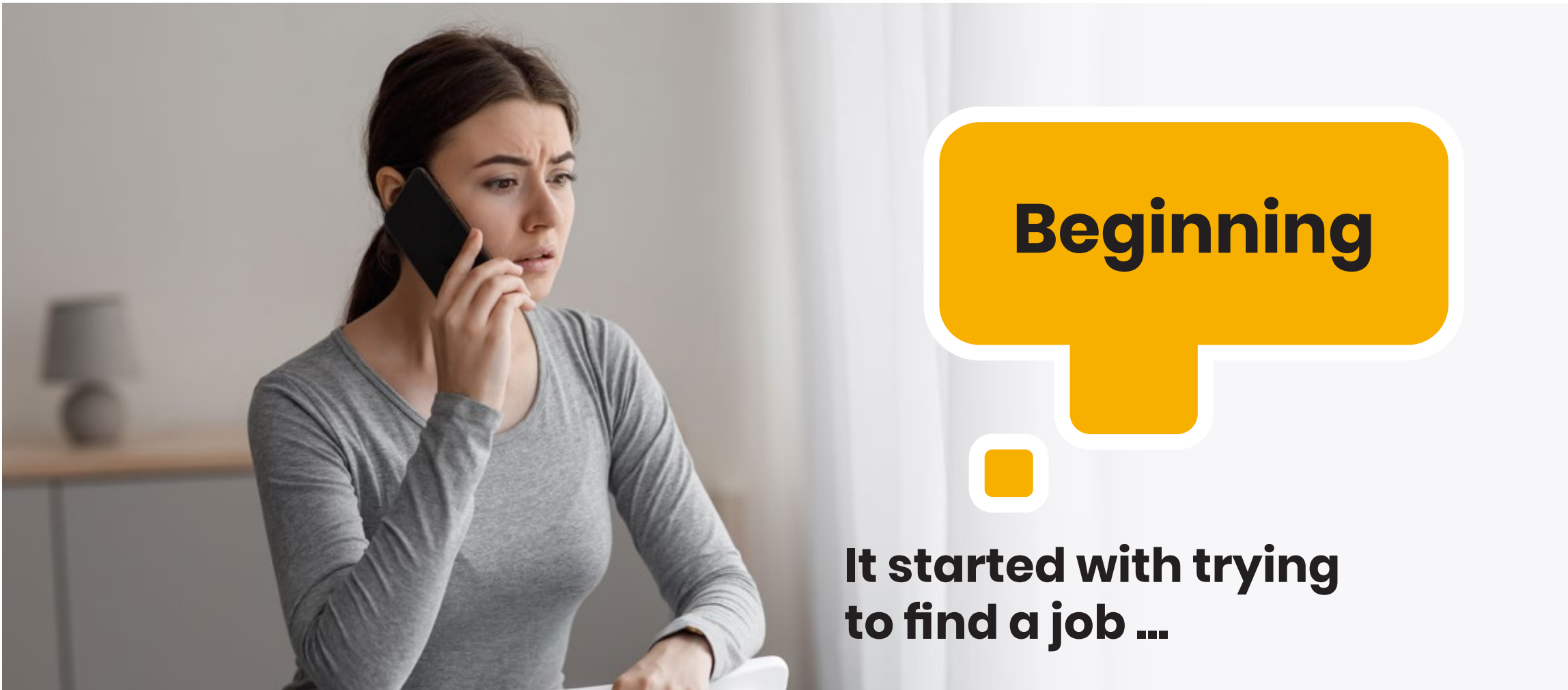
Stress is one of the most common feelings among Poles. At the same time, it is significantly more often experienced by women than by men (50% compared to 38%).

Top 5 Reasons for Stress, Listed Spontaneously (N=460):



# Reasons for feeling stress?





**Beginning**

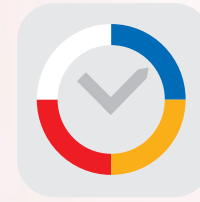
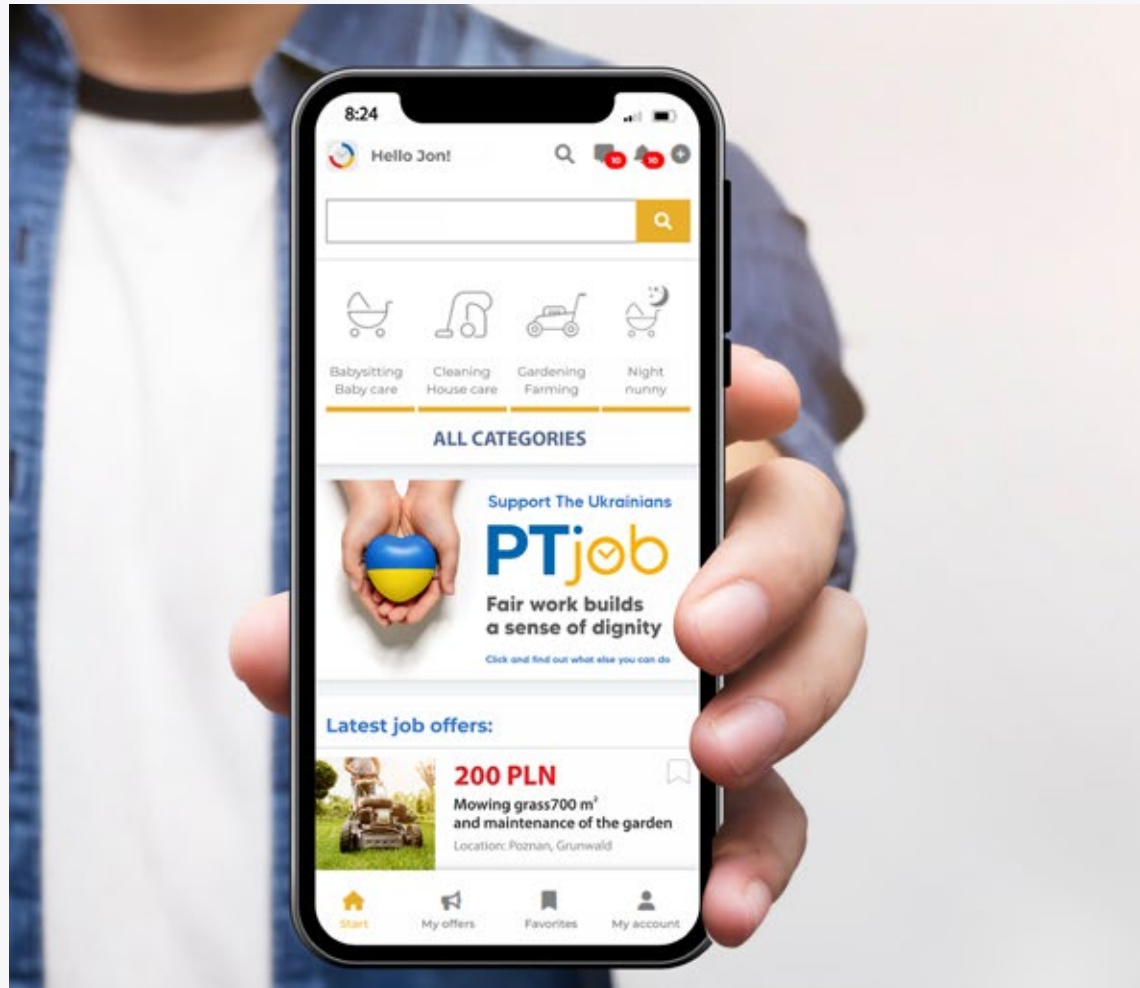
**It started with trying  
to find a job ...**

...for girls from Ukraine. No language, no knowledge of the city, limited time resources, because they are mostly mothers with children who can devote 4-5 hours a day to work.



# Challenges

When searching through offers of part-time jobs, we filtered the hours and the type of tasks, travel options. We've responded to hundreds questions about suggested rates, bilingual contracts, etc.



**PTjob**

**Solution:  
fast contact,  
precise  
agreement**

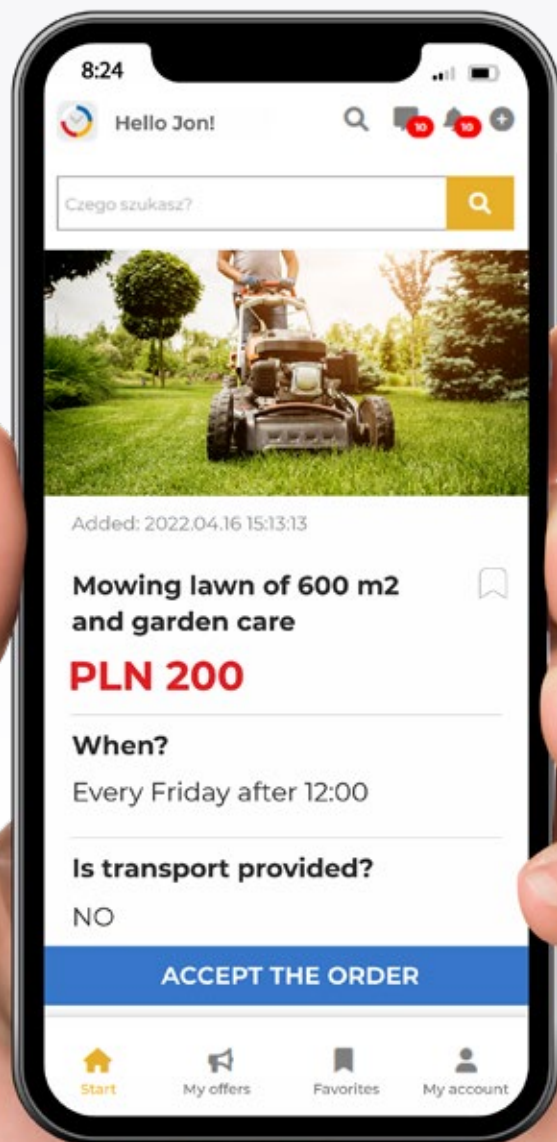


**PTjob**

## **We created the application**

to help you locate job offers quickly, communicate without knowing the language, set favorable rates and find the help you often need at home.

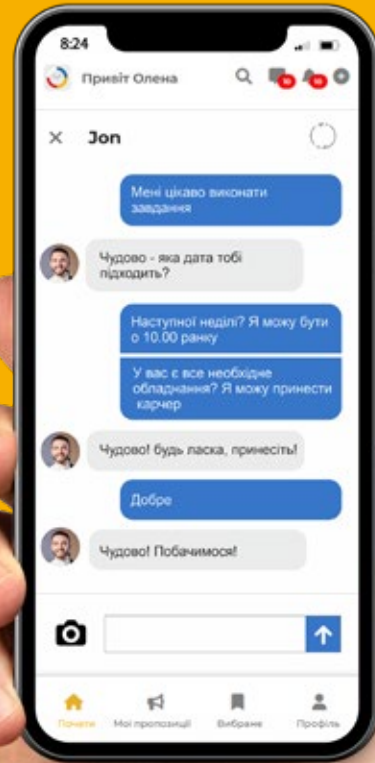




# Benefits for employees

- A simple source of income at various times
- Access to courses and training
- Opportunity to raise qualifications
- Possibility to obtain positive feedback from employers

# For whom?



## Refugees

Possibility to use a translator and detailed task lists

## Excluded

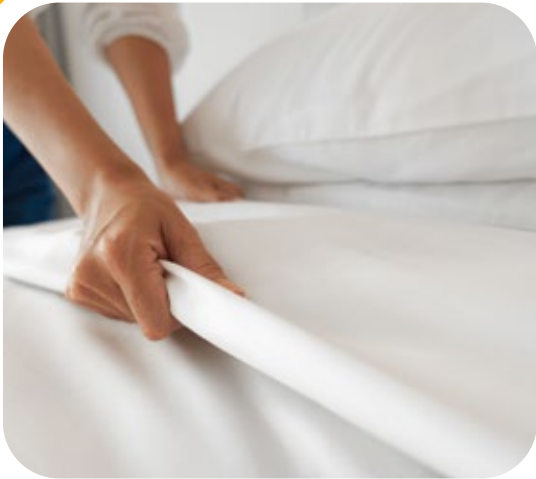
Seemingly with no prospects  
Easier start to professional life.  
Good feedback possible.

## Youth

Still without a profession  
Possibility to add extra money to your pocket money

# Who else for?

This app allows you to get an extra quickly income to anyone, anywhere, anytime.



## **The poor**

without time and CV

Possibility to make good opinions easily and immediately.



## **Burned out**

Needing changes in life

Working while searching for a new path. short tasks, easy work, possibility of earning money.

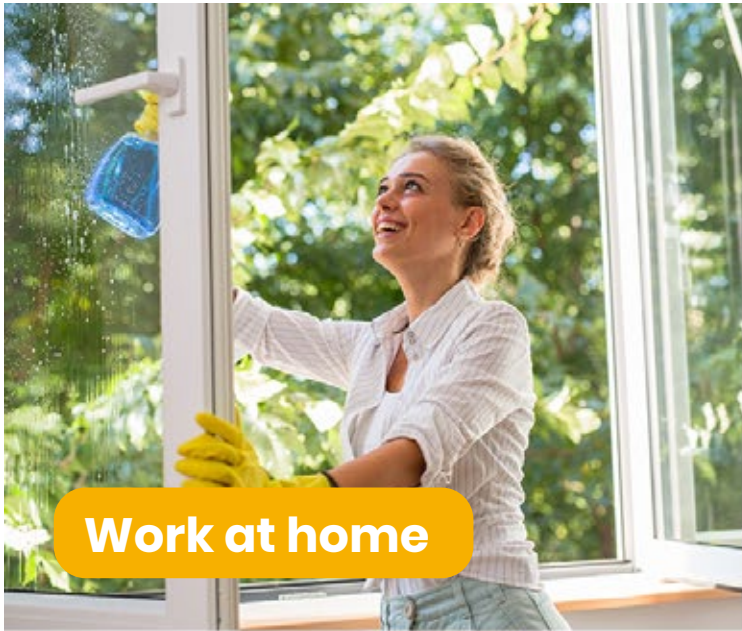


## **Traveling**

without contacts

Work & travel has never been so easy





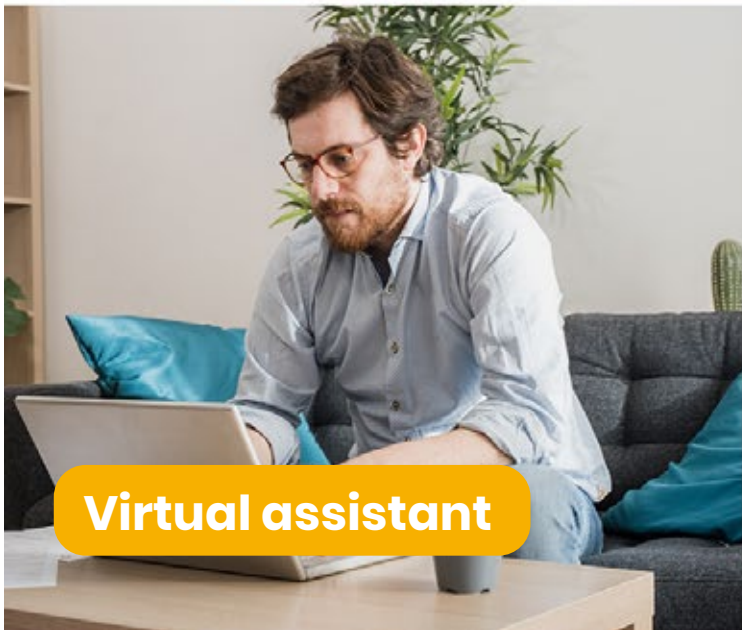
**Work at home**



**Handyman**



**Care for seniors**



**Virtual assistant**



**Childcare**

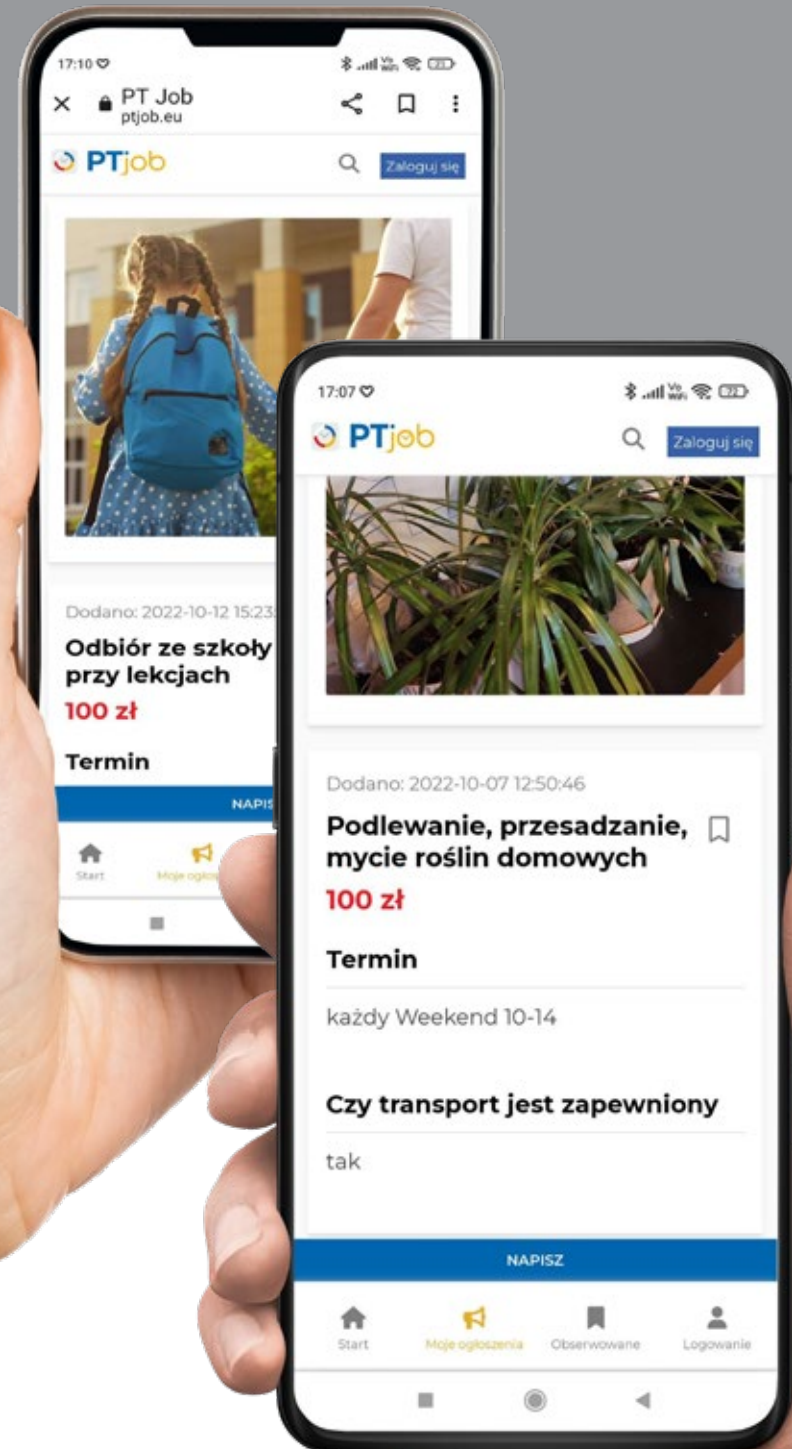


**Garden work**



# Simple, intuitive navigation

- Easy way to search for offers
- Detailed information: each advertisement with a specific salary, location, additional amenities
- Shortened way of contact: only one button connecting with the client





# How?

- We facilitate communication and access to the workplace via the app
- We create a database of average rates for each type of order
- Ranking of employees and employers allows you to eliminate dishonest people
- Each employee registered with PTjob can receive a reference certificate with information on what work they have done and what grade average they have achieved
- We create equipment rentals necessary to perform specialized orders
- We help to overcome tax and legal complexities



# What can PTjob offer companies?

## The companies will be official partners of PTjob

- They will place an advertisement / logo on all promotional messages
- They will even receive lifelong access to the employee base
- They will receive a certificate of a socially engaged company



# Offer for partners

**We invite foundations and organizations supporting people in difficult life and financial situations, and those at the beginning of their professional career, to cooperate with us.**

We offer you close cooperation, including:

- mutual promotion in printed materials, on the website and in social media
- reaching your charges with advice and suggestions for training courses
- reaching with a wide base of work to be performed and earning opportunities
- the possibility of certifying the foundation's charges in the application, which will make it easier for them to find a job
- cooperation in building a training base and gaining support for charges
- Partner's logo/name on PTjob promotional messages
- and other areas developed individually with a Partner



# About us

We are a team of professionals with extensive experience in strategy, marketing and communication.



## Tatiana Mackowiak

Specialist in the field of marketing strategies and communication.

Socially involved and always looking for better solutions. The creator and implementer of the PTjob application.



## Adam Ilenda

Graphic designer, specialist in UX and UI. 30 years of experience combined with creativity and constant development.

Responsible for the development of the application in terms of user-friendliness.



## Justyna Rawicka

Project Manager and a ruthless enforcer :) experienced in managing and implementing various projects.

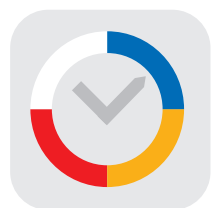
Responsible for the implementation of the entire PTjob project.





**We will be  
happy to answer  
all your questions!**

**Please contact us:**



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