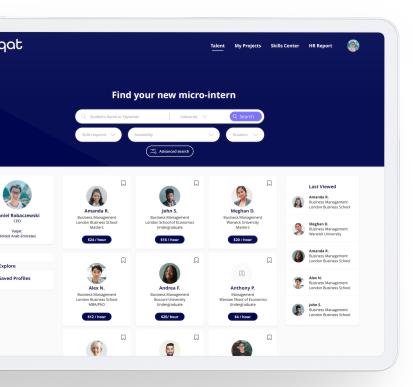


# Improving college hiring through task-based projects



Daniel Robaczewski daniel@vaqat.com

## Vaqat is a platform where companies outsource intern-like tasks to pre-vetted students and can hire the best of them full-time



#### Every employee of a registered company...

Once a company registers, each employee can create his / her own profile under the company account

#### ... can outsource intern-like tasks...

Employees can outsource intern-like tasks, such as market research, translations or slide development

#### ... to verified students...

Students' skills are verified through our built-in assessments (e.g., Excel or Python) and previous feedback reports

#### ... who could turn into future employees!

Project performance report is shared with the company's HR, which can identify top candidates for future recruitment

## With Vaqat, employees get extra support, recruiters identify top talent, and students explore various careers



**Employees** 



Recruiters / Executives



**Students** 

- Outsource tasks to improve work-life balance and job satisfaction
- Get matched with motivated students from leading universities
- Get extra support within hours for a few hours, days or weeks

- Assess potential candidates in a real work environment
- Build relationships with students globally and early-on
- Increase employer branding at hundreds of universities at once
- Provide an employee perk to existing staff by allowing them to work less

- Get relevant work experience
- Explore various careers without committing to one full-time, resulting in longer talent retention later
- Expand professional network
- Get paid for every project

### Currently, we have ~7,600 students in our network representing 400+ universities and 39 different majors

#### Global recruitment channel





















#### **Diverse skillsets**



**Business / Economics** 



Engineering



**Finance** 



**Computer Science** 



Law



Medicine

#### Languages spoken

68

languages spoken with full proficiency



## Both large and small clients leverage our platform to find ad-hoc "intern" support and to improve their talent acquisition efforts









# The principal use cases for companies are intern-ready, non-confidential tasks that could easily be explained (1/2)

#### **Consulting Firms**

### Benchmarking & desktop research

- Mystery shopping
- Simple slide creation
- Dummy model creation
- Basic data analysis

### • "Identify license prices for 2.4 GHz auctions in Europe."

- "Conduct 20 interviews to assess brand awareness."
- "Change a model input tab from regional to city level."

#### **Investment Banking**

#### Company profile development

- Benchmarking & desktop research
- Slide creation avoiding DTP / Presentation team backlog

#### "Prepare slides on Company X outlining their products & services listed on their website."

- "Summarize key trends in the esports industry."
- "Prepare KPI benchmarks for an IPO transaction using public sources."

#### **Law Firms**

- Legal research
- Register of Prohibited Clauses analysis
- Translations
- VDR management & tracking

#### "Compare a set of clauses with the Register of Prohibited Clauses and mark conflicts."

- "Compare a set of regulations between the US and the UK."
- "List document names uploaded onto VDR and assign jurisdiction."

cases

Use

# The principal use cases for companies are intern-ready, non-confidential tasks that could easily be explained (2/2)

#### **Technology**

# Use cases

#### Coding

- Website creation & maintenance
- QA and User Testing
- Application integration

# Examples

#### "Write an automation script."

- "Create a website in Webflow."
- "Identify key bugs in the application."
- "Integrate CMS programs and data feeds into a website."

#### **Business Development**

- Lead generation
- Mystery shopping
- Pitch deck creation
- CRM maintenance
- Investors relations
- Call Center support

### "Track key KPIs and share regular reports."

- "Create a database of VCs investing in HR Tech in the US."
- "Clean up a CRM database."

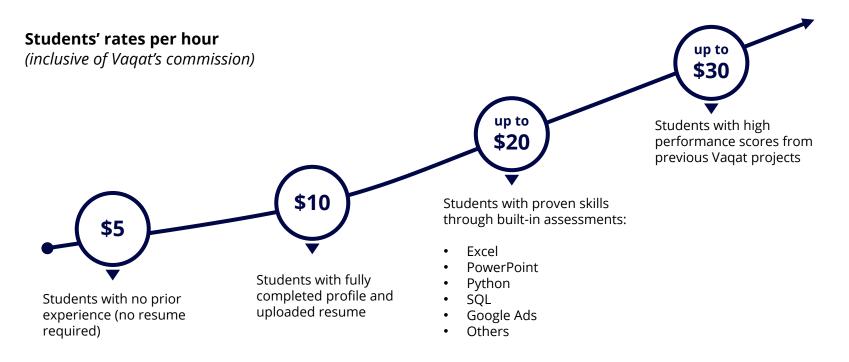
#### Marketing

- Social Media management
- Search Engine Optimisation
- Graphic Design
- Email marketing
- "Create and post social media content."
- "Write blog posts using selected keywords."
- "Create product's mock-ups."
- "Develop an email template in HTML."

# Projects vary from simple tasks such as translations to more complex engagements involving data scraping or data analysis

Company	Location	Project description	Duration	Student's university
BAIN (	Poland	Conduct a "store check" in several physical locations (positioning & branding analysis)	20h	Stanford University (US)
BAIN (4)	Poland	Translate a document to German	12h	Warsaw School of Economics (Poland)
OC&C Strategy consultants	Germany	Collect benchmarks from public sources	12h	Queen Mary University (UK)
Eccleston Associates	United Kingdom	Develop a dashboard in Power Bl	68h	London Business School (UK)
Odysse your journey, electric	United Kingdom	Create a financial model for the CEO (ex-MD at Macquarie Group)	92h	IE University (Spain)
[m]	United States	Develop a data scraping algorithm	12h	WHU (Germany)

## Vaqat's unique pricing allows for competence-based candidate selection



# vaqat

We'd be happy to support your organization too! If interested, reach out directly or <u>schedule a demo call here</u>.

DANIEL ROBACZEWSKI

<u>daniel@vaqat.com</u>
+971 55 959 6806 / +48 789 467 552

www.vagat.com