



# Health Folder

*We are here to stop people  
dying because of stupid  
reasons...*







**A year ago, I was  
diagnosed with  
cancer...**

**During just a few weeks of my treatment, I've collected a thick folder of my medical documentation...**



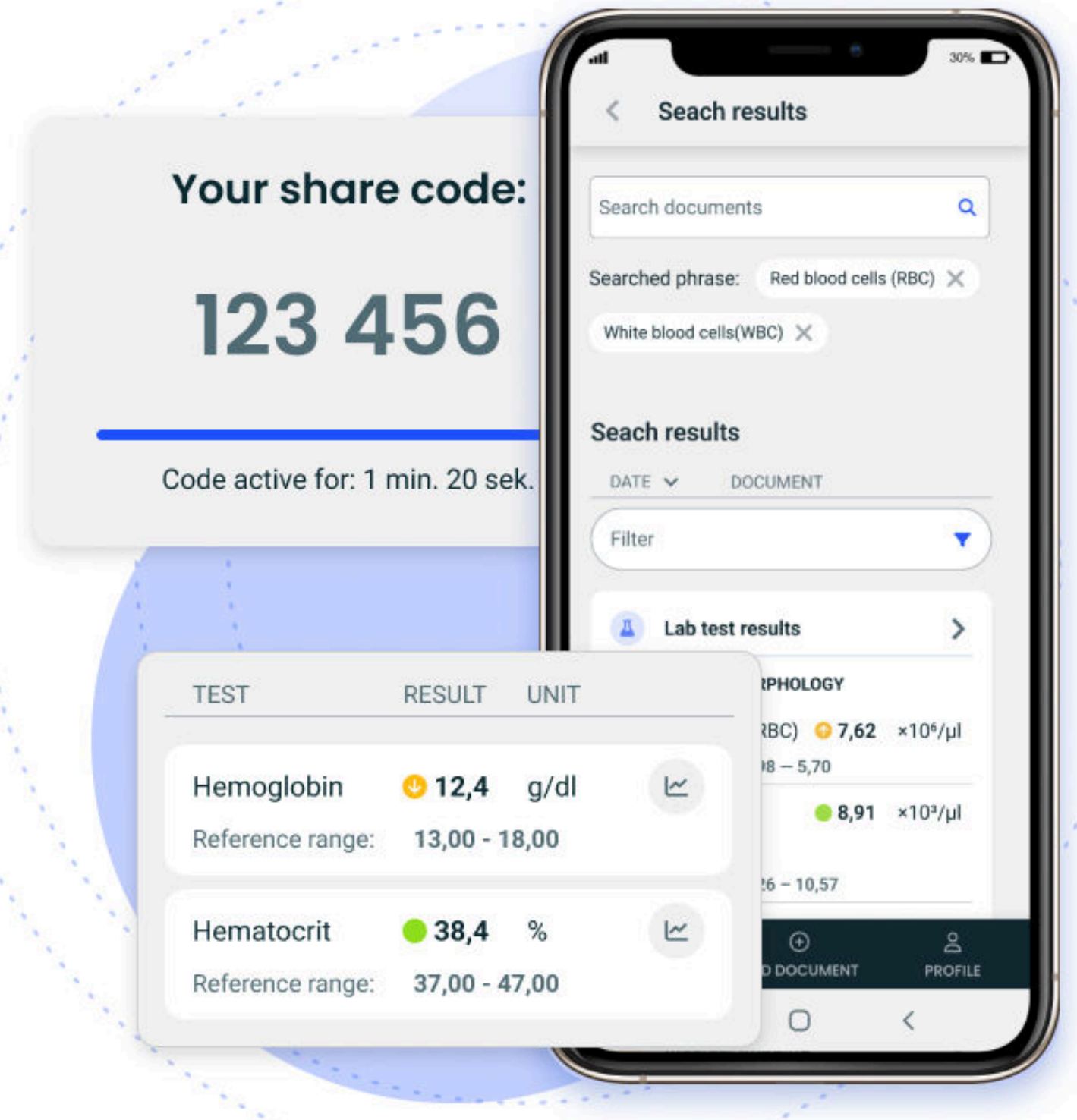
**Later, I learned that such folders are the only reliable sources of patients' medical documentation...**



**Many people die not because they are ill but because they were diagnosed too late.**

**Reasons:**

- **lack of data**
- **patients unawareness**
- **doctors don't have time to educate them**



**Health Folder is a mobile app, doctor portal, and AI model for people who want to organize their health data, monitor their treatment and prevent severe diseases before it is too late.**

**What distinguishes Health Folder is that we are not related to any medical facility, so all patient data can be shared with any doctor anywhere, even abroad.**



# Market Size

## Poland

**~20M Potential Users**

**13.5M** chronically ill people

**1.5M** of couples are actively attempting to conceive a child.

**5M** Poles are already actively taking care of their health.

## Europe

**+100M Users**

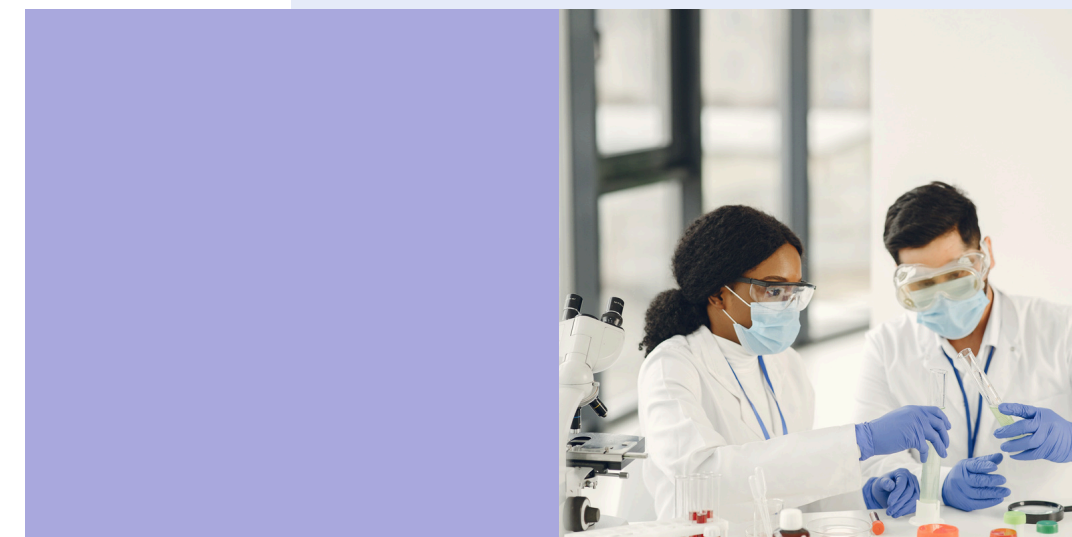
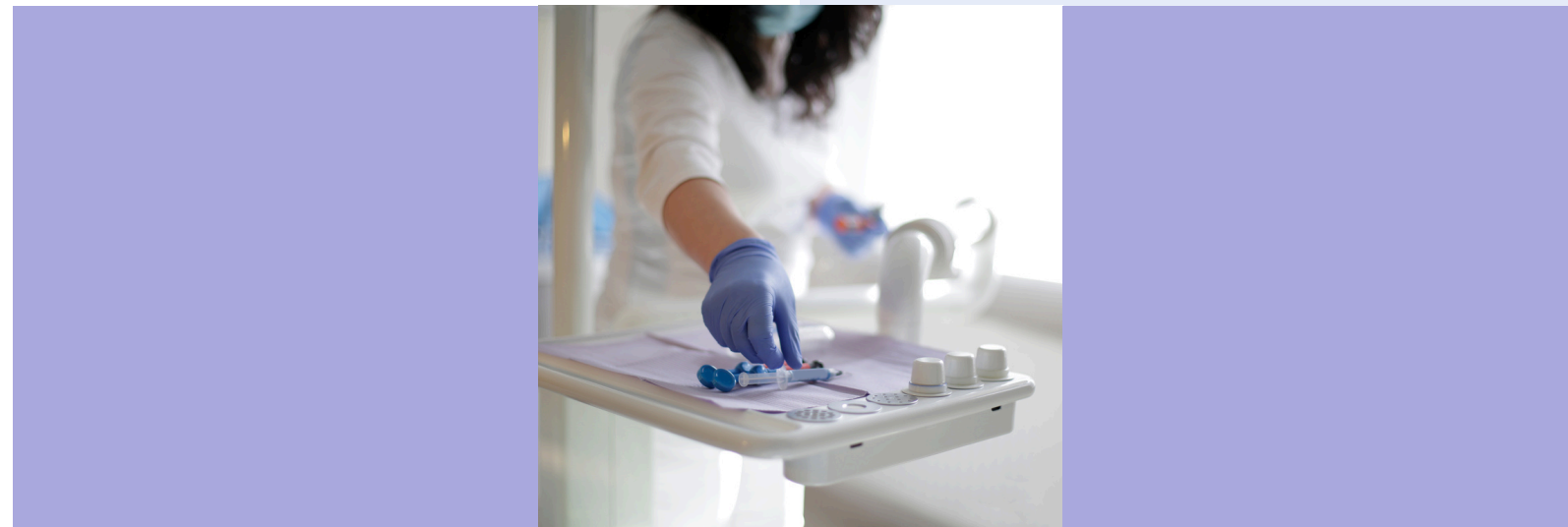
The population of chronically ill **77,5M people** only in countries without a proper EHR systems

## Global Market

Over **33% of people worldwide are chronically ill** and require regular medical testing and long-term, holistic treatment.

# Business Model

- Freemium
- Paid subscription for Premium
- B2B opportunities of **lead generation** & **ads** for Medical Facilities and Medical Services Providers
- Our **AI Model** is our **unique IP** that B2B customers are asking about already





## Where are we now?

3400+ users signed up

100 Trials in the first 2 weeks

First few paying customers

Download the app:



After the first 2 weeks since the premium version release:

~100 trials & first paying customers.



600+ active users uploading documents almost every week

2500+ medical documents were uploaded and processed.



\$250k of F&F private investment



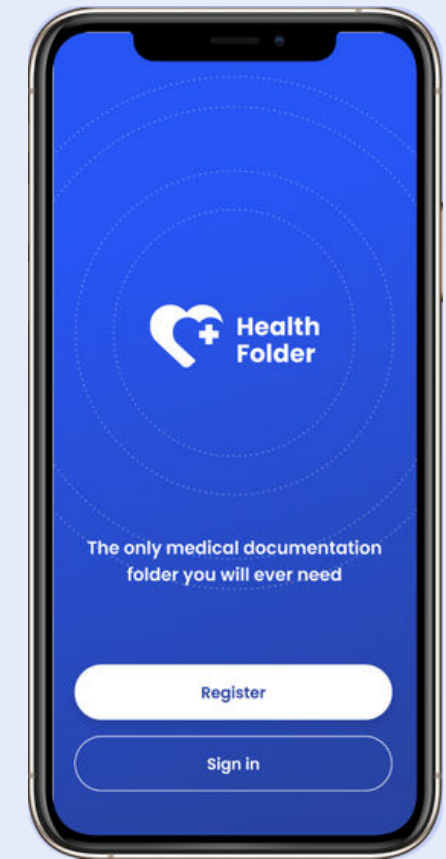
5 B2B deals already negotiated and ready to be sign (waiting for scale)



# Long term strategy

1

Start with an app to build an audience and collect data



2

Train advanced AI models that helps people



3

Build a global virtual clinic focused on prevention

# Our Team



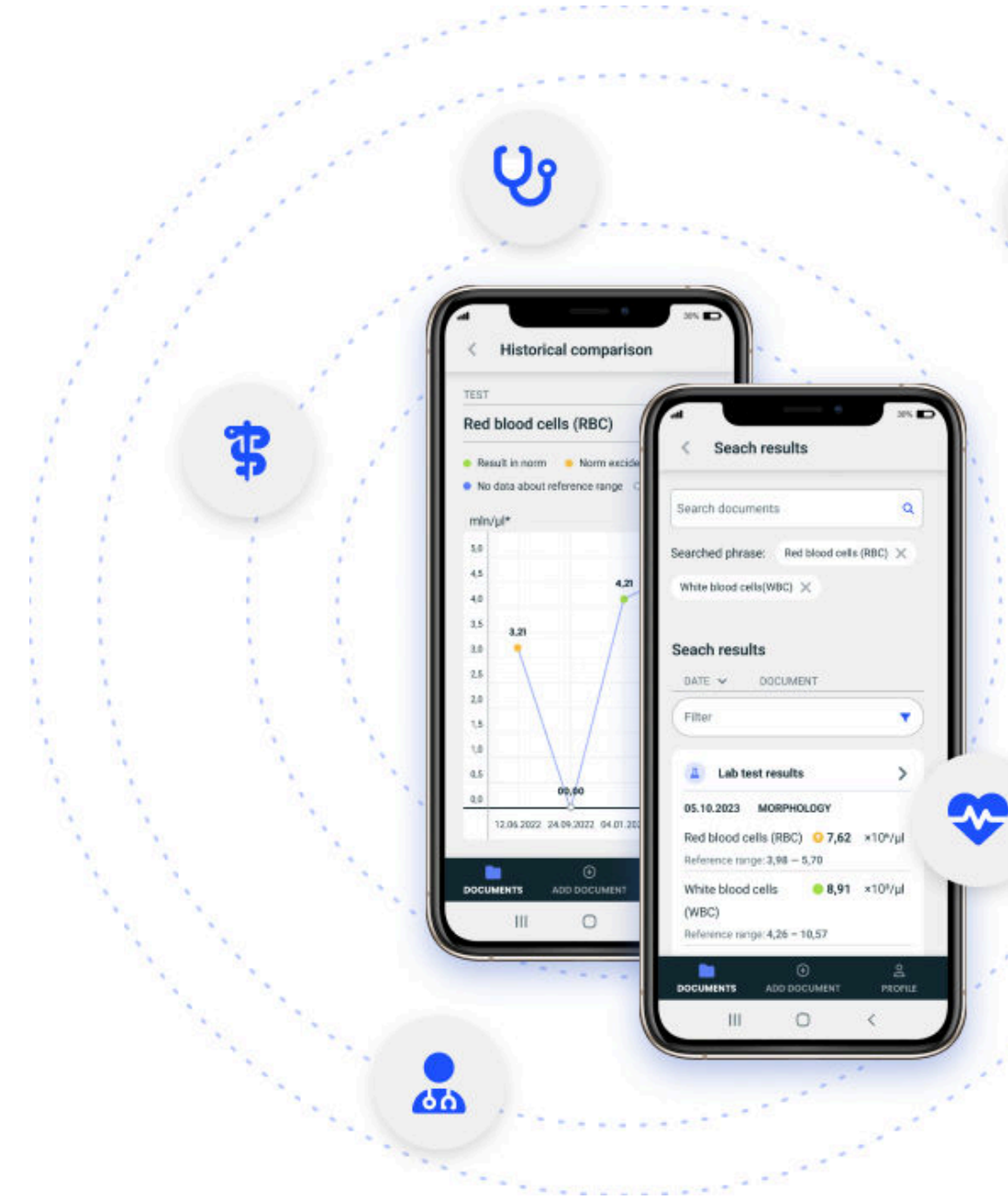
**Wiktor Żołnowski**  
Founder



**Dr. Michał Swolkień**  
Medical Advisor  
& Partner



**Pragmatic Coders**  
Product Team







Health  
Folder

## Investment opportunity



**We are looking for a Seed investment round between  
\$0.5M-\$1M**

**With that budget, we are aiming to:**

- **Optimise conversion**
- **Make better use of the data and train new AI models**
- **Expand user base in Poland and start promotion abroad**
  - **1% of market penetration in Poland only should give us +\$2M yearly recurring revenue**



**Thank You!**

**Because nobody cares  
about your health  
...as much as you do!**

**Questions?**



**Health  
Folder**



**Teczka  
Pacjenta**