



MY OVU



Revolution in home-based fertility monitoring

www.my-ovu.com



It's hard to make a baby...

Approx. 20% of couples in the Europe are affected by infertility:

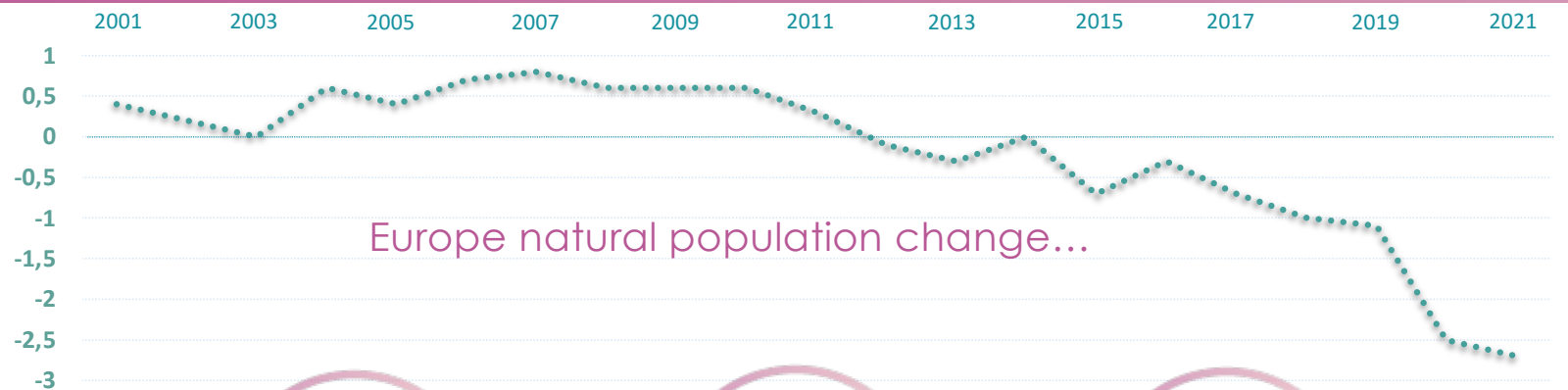
- Lower fertility starts at 30, when women usually deliver their first child.
- Share of live births delivered by women over 40 doubled in the last 20 years.

Current fertility observation at home is problematic:

- Basal Body Temperature measurement (**BBT**) is currently very demanding, inaccurate and overwhelming, but remains the recommended method.
- Existing solutions are unreliable, inconvenient, expensive.
 - smartwatches, arm-bands, in-ear, etc.

<https://www.sciencedirect.com/science/article/abs/pii/S0306456522001048>

We need more babies!



25m
(TAM)

EU women affected by infertility in their life-time.

70%

of EU couple infertility cases involve women cycle disorder (WHO)

8.5m
(SOM)

Women struggling with infertility in PL, IT, FR, GE.
Now!

Population projections in the EU:

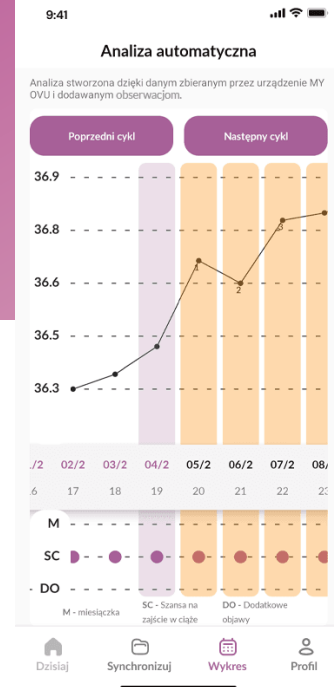
<https://www.sciencedirect.com/science/article/abs/pii/S0306456522001048>, WHO, ESHRE, Eurostat.

Tonight is the night...

MY OVU: the most accurate home fertility tracking!

Intravaginal Basal Body Temperature Thermometer:

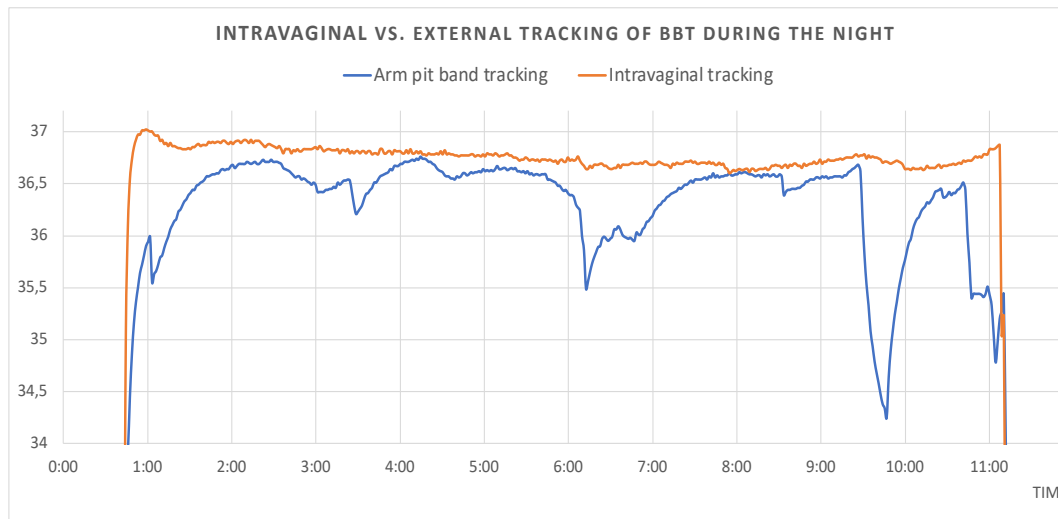
- Constant all-night monitoring: no measurement error; no morning discipline.
- Measurement resolution of 0.01 °C.
- Self-learning algorithm for data analysis in our dedicated mobile application.
- Medical silicone impregnable cover.
- No charging required, up to 18 months battery life.
- Bluetooth Low Energy data transfer started by the user.
- Compatible with popular health apps (ex. Apple Health).



MY OVU
Innovative Basal Thermometer

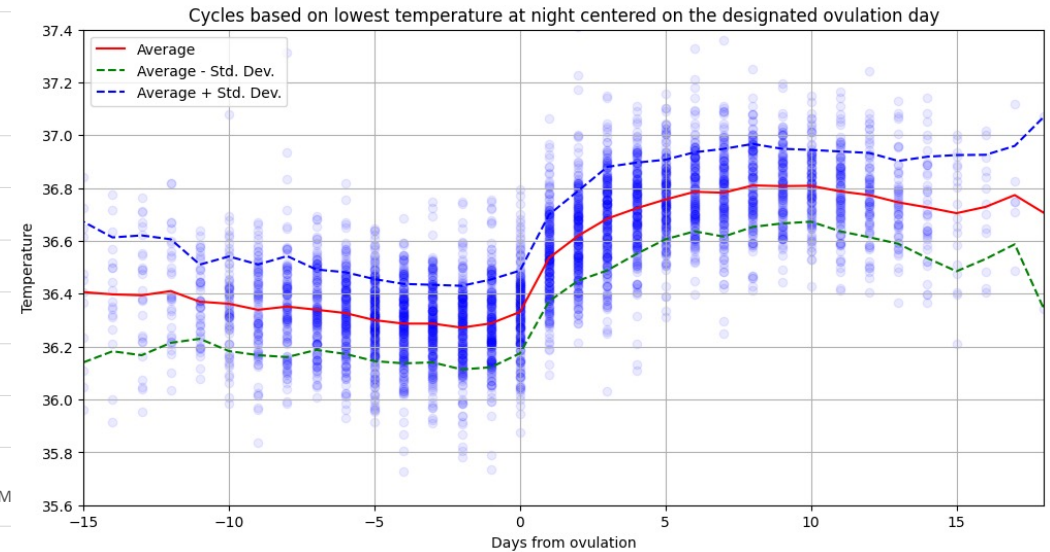
Pregnant vs. almost pregnant

Intravaginal BBT tracking vs. external tracking



- MY OVU intravaginal tracking of BBT is significantly more reliable than from external “from skin” devices.
- Ovulation cycle temp. change is usually only 0.4°C.

Hundreds of recorded menstruation cycles from our 250 testers.



- Data obtained from our testers shows that BBT rising slope confirms ovulation.
- MY OVU BBT measurement provides very accurate ovulation dating.



I love MY OVU!

Over 250 women testers are confirming product-market-fit...

- "If I had this thermometer 15 years ago, **I wouldn't have had to undergo ultrasound** for a year to check if I ovulated in a given cycle and if I could get pregnant. **The idea is fantastic.** It's **super simple and really accurate.** The temperature is provided with precision to the second decimal place."
- "MY OVU saves unnecessary spending on pregnancy tests. When using MY OVU and having minimal knowledge of reading the chart, **everything is clear,** and there is no frustration in vain hope of being pregnant."
- "**Very accurate temperature analysis,** the app on the phone, **a convenient shape** of the thermometer. I recommend."
- "**I know when I have ovulation.** It's really a good contraceptive method, and if someone wants to get pregnant, it **makes it much easier.**"
- "The fact that the device measures continuously, and the user only has to insert, remove, read the data is the best feature. No need to monitor a specific time, measure quickly. Another great feature - **everything is clearly shown** in the application."
- "Accurate measurement, practical device - no need to measure at a specific time every day. **Super.**"
- „**When can I buy it?** I will use it as long as I am fertile!"