



Job portal []

Modern recruitment in the GameDev industry

[workplays.it](https://workplays.it)

# Access to the Polish GameDev market

Poland's gaming industry is one of the fastest-growing in Europe, offering a robust talent pool, competitive costs and a highly educated workforce. With a strong focus on innovation and creativity Polish developers have created some of the world's most successful games. The country's favorable economic conditions and growing infrastructure make it an ideal location for expanding your business. Whether you're looking for game developers, artists or creative talent, the Polish market provides an excellent opportunity for collaboration and growth.

## Highlights

- Growing market and increasing number of game development companies (worth 1286 millions EUR and more than 15k professionals)
- Second largest market in Europe
- Highly appreciated specialists on the global market
- Active community



# Our platform

- Job portal dedicated for the GameDev industry
- Developed in cooperation with the community
- Addressing the needs both of major players and small indie studios
- Promoting industry events and initiatives
- Gamification system and more precise analytics
- Modern design





# Innovative marketing

The faces of our project are the boss and the programmer, who have become the heroes of the game available on our platform. This type of marketing, known as brand hero, sets us apart in the HR portal market. Using the game to promote the portal gives us a significant advantage in terms of communication opportunities.

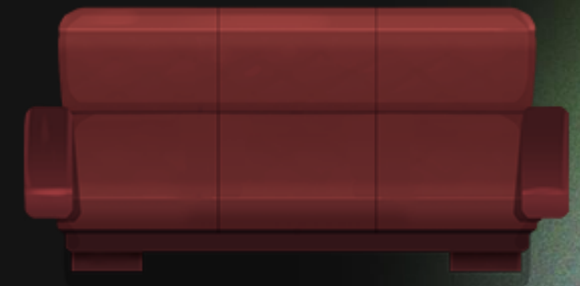
We will be associated as a job portal with a game where the main gameplay is a programmer looking for the next challenge in the office.

Our communication is intended to encourage professionals to keep growing and search for new career options.

# We support community

g love my [Work]

- **Connecting Talent with Industry:** Workplays.it facilitates easy access to job opportunities and collaborations in the gamedev industry, helping both seasoned professionals and newcomers find their place in the community.
- **Community and Collaboration:** The platform supports active participation in the gamedev community through events and integration with platforms like Discord, encouraging knowledge sharing and networking.
- **Promoting Events and Education:** Workplays.it is involved in promoting educational events and workshops, helping users to develop their skills and stay competitive in the evolving gaming industry.





# Team

Founders:

Bartłomiej Jasiński (CEO)

Adam Kruk (COO)



Contact:

[office@workplays.it](mailto:office@workplays.it)

