# Experience the growth.



## Why do you need a PRM system?

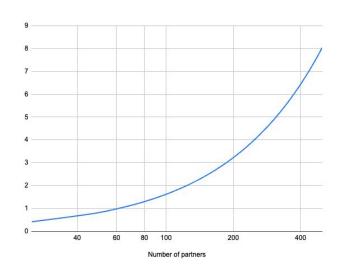
On average, a Partnership Manager can actively nurture around 25 partners\*.

These select companies will thrive, while the rest risk being overlooked, missing opportunities to boost your revenue.

Your team's efforts are stretched thin across tasks like:

- Prospecting
- Onboarding
- Communication
- Reporting
- Updates
- Enablement
- . Partner management
- . Lead management
- . Commission management

Partnerplace delivers an equivalent of an additional team member per 60 partners each month!





<sup>\*</sup>Research from multiple sources, including our own and our competitors, confirms this.

Let your team focus on building strong & fruitful relationships and leave the daunting tasks to Partnerplace.

# What is Partnerplace?

Partner Relationship Management (PRM) platform tailored for the SME/SMB company.

#### Perfect for:

- IT Solution providers (ecommerce platforms, ERP systems, MarTech solutions)
- IT service providers (marketing, cybersecurity services, hosting providers, legal, payment systems
- 3. **Agencies** (software-houses / UX/UI/ 360)

#### **Early adopters:**

semcore

user.com



#### Recognition:







# What are the benefits of using Partnerplace?

Get new partners effortlessly.

Smoothly onboard new partners.

Keep everyone informed and up-to-date.

Expand and nurture your sales pipeline.

Engage and communicate effectively with partners.

Automate repetitive tasks for greater efficiency.

Educate partners with essential resources.

Seamlessly integrate with your existing tools.



Our promise to you is to deliver at least 1 new feature per month. All available to you at the flick of a switch.

# Currently we are working on (expected Q3):

**Advanced reporting** 

**Slack integration** 

Inbox / partner assistant

Partner prospecting

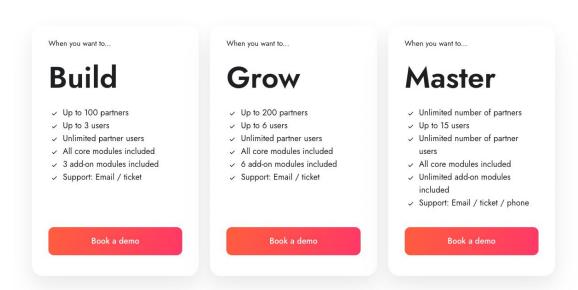
We prioritize new features based on:

- Customer feedback (each customer can submit new feature requests and vote on them)
- Potential time savings and task automation
- Enhancements to the customer and partner experience



## Pricing as elastic as our platform

- Modular build (you choose which features you need)
- Early-adopter pricing ( no long term commitments required / elastic approach)
- Best TCO on the market (4-10 times lower than competitors)
- Free "Core" version available (up to 25 partners)







# Help your partnership team achieve more!