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TIMBER FREIGHT EXCHANGE

Problem:



Dispersed information
about loads and trucks



Timber marketplaces
owned by state forests



Traditional contact
methods, consuming
resources and blocking
optimisation



Solution



Wood transport and loads
exchange platform.
Hauliers will find return loads
and sawmills will get access to
database of trucks, waiting for
a load.

Marketplace for timber raw
material and products.

FREE LOADS

EMPTY TRUCKS

MY ACCOUNT

Logged in: Fabryka Drewna Polskiego Sp. Z o.o.

Free loads

Place and date

Loading

Unloading

Loading date from

Loading date untill

Loading info

Load type

length (m)

Objętość (m³)

from to

Search

Show advanced

17 offers found

Loading spot	Unloading spot	Loading info	Rate €	Posted €	Posted by
74343 Sachsenheim, Niemcy	Opole, Poland	12m, kłoda, Świerk, 600m ³	800 EUR	31.12.2022	Fabryka Drewna Polskiego Sp. Z o.o.
Wodna 1, 66-235 Torzym, Poland	Chociwel, Poland	3m, log, Pine, 428m ³		21.12.2022	Biomasa Partner Group Sp z O.O.
Dąbrowskiego 43, 69-108 Cybinka, Poland	Chociwel, Poland	3m, log, Pine, 900m ³		21.12.2022	Biomasa Partner Group Sp z O.O.
Kluczbork, Poland	Wielislawice 33b, 66-500, Poland	14m, log, Oak, 25m ³		09.12.2022	Drewbud Wronscy Sp. z o. o. Sp. k.
Wolow, Poland	Wielislawice 33b, 66-500, Poland	14m, log, Oak, 190m ³		06.12.2022	Drewbud Wronscy Sp. z o. o. Sp. k.
Chojna, Poland	Wielislawice 33b, 66-500, Poland	14m, log, Spruce, 90m ³		01.12.2022	Drewbud Wronscy Sp. z o. o. Sp. k.
Legnica, Poland	Wielislawice 33b, 66-500, Poland	14m, log, Oak, 26m ³		01.12.2022	Drewbud Wronscy Sp. z o. o. Sp. k.
Krotoszyn, Poland	Wielislawice 33b, 66-500, Poland	14m, log, Oak, 180m ³		01.12.2022	Drewbud Wronscy Sp. z o. o. Sp. k.
Kluczbork, Poland	Wielislawice 33b, 66-500, Poland	14m, log, Oak, 25m ³		09.12.2022	Drewbud Wronscy Sp. z o. o. Sp. k.
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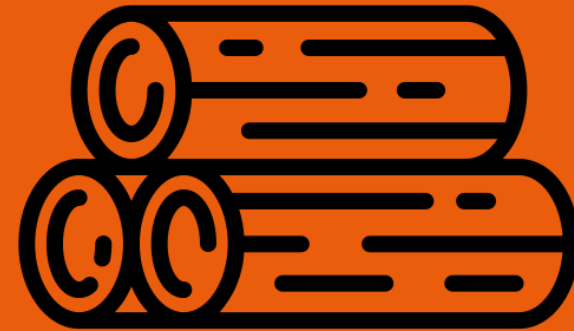


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Trucktimber means:



Timber transport
exchange



Timber marketplace



Optimisation and
integration of wood
processing software



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Market size - transport exchange



7500
sawmills PL



7000
transport companies
in Poland



145 000
potential customers
across EU



10%
of wood processing
market pf EU is
based in Poland



Market size - wood trade platform



507 mln m³
timber produced
every year in EU



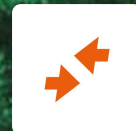
83€
average price for m[#]



145 000
potential customers
across EU



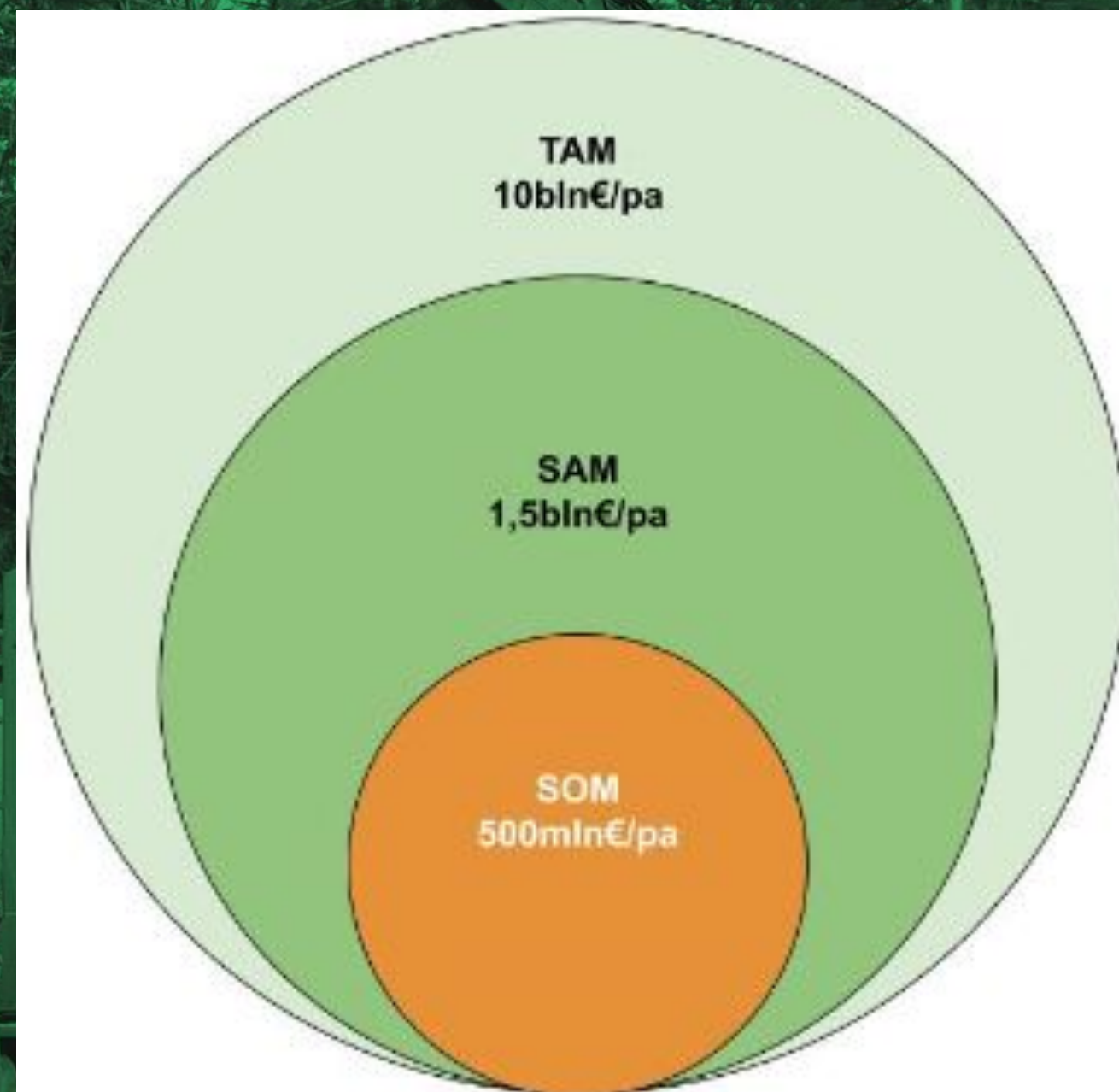
10%
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Market size

- Subscription model
- Raw timber exchange will provide additional offers to the transport exchange on a viral basis
- Community built will keep users on the platform
- Freemium model in the first phase of operations
- [Link to the budget model](#)





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GIEŁDA TRANSPORTU DREWNA

- PL - over 7500 companies. We have 580 registered users already. TAM - 145000 potential customers in EU, ARPU 1250 €/y
- Poland stands for 10% of total EU market in timber transport and processing. Trucktimber already has 6,6% of PL users registered and activated
- 8€ CAC of timber transport company
60€ CAC of sawmill





Milestones/use of funds

- Product development financed on own funds (~30.000€ up to date, no-code and low code solutions)
- Verified way of transport company and sawmills aquisition
- Timeline of milestones:



Following scheme
Participation in round I- 50 000€= 5 % shares
Reaching targets qualifies to next round (required investment) + 7 % shares



Expenses

- Subscription model
- Raw timber exchange will provide additional offers to the transport exchange on a viral basis
- Community built will keep users on the platform
- Freemium model in the first phase of operations
- [Link to the budget model](#)





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Team



[Michał Małochwiej](#) 

CEO

Experienced international development manager in transport and logistics marketplaces. The one who makes miracles happen



[Grzegorz Patynek](#) 

CTO

Former founder of truck visibility platform CO3 (succesfull exit) , Technology manager in trans.eu. Takes care of IT and development



Maciej Wroński

COO

25 years of experience in timber trade, vast database of contacts and industry knowledge, Owner of sawmill and first user of each improvement of Trucktimber



3 phases of project planned

1.



- Acquisition of 2000 transport companies by direct contact and social media
- 2 FTE for acquisition

2.



- Acquisition of 200 sawmills and wood processing companies by direct contact
- 2 FTE , mobile employees to visit prospects

3.



- 1000 offers of timber trade monthly
- existing database of users +active acquisition from existing points of trade (Facebook groups, olx)



Summary:

1.

Existing product, partners, verified need for the solution.

2.

We need active acquisition and constant flow of new users in order to bring more value to existing ones.

3.

We share clear and measured plan of development (3 phases) plus timber marketplace

4.

Experienced team and active partnerships . We cover both branch and technology knowledge.

5.

Trucktimber need a support from VC to boost numbers and bring more value to customers and develop new products,.



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